

REPUBLICAN NATIONAL COMMITTEE

310 First Street, Southeast • Washington, D.C. 20003

Apr 81

NONPROFIT ORG.



DO NOT FOLD OR
BEND THIS ENVELOPE

1981 Sustaining Membership



Please make your check payable to:
Republican National Committee

1981 SUSTAINING MEMBERSHIP DRIVE

Republican National Committee
310 First Street, S.E.
Washington, D.C. 20003

- ☐ Yes, I want to help the Republican Party's efforts to increase America's economic and military strength and to elect a Republican majority to Congress in 1982. Enclosed is my membership contribution in the amount of:

☐ \$15 ☐ \$25 ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$_____ other

Theodor Holm
Rd 1
Fisher Mine Rd
Port Murray, New Jersey 07865 XJ

Please remove your 1981 Membership Card, then return this portion of the form in the enclosed reply envelope with your check. No postage needed. *See other side.* ►



BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 10169

WASHINGTON, D.C.

POSTAGE WILL BE PAID BY ADDRESSEE

Republican National Committee
1981 SUSTAINING MEMBERSHIP DRIVE
310 First Street, Southeast
P.O. Box 1900
Washington, D.C. 20013

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Dear 1981 Sustaining Member:

*Please make your check payable to: RNC/1981 Sustaining
Membership Fund.*

*Republican National Committee
310 First Street, Southeast
Washington, D.C. 20003*

*The Federal Election Commission requires that we request
the following information:*

Occupation _____

City _____ *State* _____

*Name of
Employer (if any)* _____

☐ *Please check if self-employed*

Paid for by the Republican National Committee.

William J. McManus, Treasurer



RONALD REAGAN

Wednesday morning

Dear Friend:

I want to thank you very much for your help in electing a record number of Republicans to office in 1980.

Without your generous support, we could not have won such a major and important victory.

As you and I both know, this was an election we Republicans had to win in order to lead America through this extremely critical period in our history.

I will always be grateful for the faith you have placed in me and for your steadfast loyalty to our Party during this important national campaign.

That is the reason why I have asked if I could have the personal honor of sending you this new Sustaining Membership Card for 1981.

I believe this card is a unique symbol of the hope you and I both share for our country's future.

As you'll notice, your card has already been imprinted with your name. Just sign your name on the space provided on the back to validate it for your immediate use.

With your support, our Party will be able to meet the challenges facing America and restore our nation's strength.

Looking ahead to the task our new administration faces I know I must have a strong, well-financed Republican National Committee to help build the support necessary to pass our legislative programs and work to elect more Republicans to Congress.

That is why your contribution to become a Sustaining Member is so important. I believe it is the single most important political contribution you can make at this time.

I hesitate to suggest a specific amount for you to contribute, but I know the National Committee needs desperately a lot of \$15, \$25 and \$50 contributions.

They also depend on many \$100, \$250 and \$500 contributions. But no matter how much you decide to send, it will be a great help.

If you have the slightest doubt about becoming a Sustaining Member, let me tell you of the critical role the National Committee played in our 1980 victories.

The Committee gave my own campaign almost \$4.7 million. And they also gave our U.S. House and Senate candidates \$2 million in cash and special campaign services.

I know that I, and many of our candidates, could never have won without the generous support thousands of concerned Americans gave the Republican National Committee.

But despite our major gains, the Democrats still control the House of Representatives and that will make it more difficult to revitalize our economy, bring down inflation, cut tax rates, reduce the growth of federal spending and strengthen our national defense.

Thus, it is essential that the Republican National Committee begin immediately to recruit and train candidates and build the campaign organization we'll need to elect more Republican Senators and Congressmen in 1982.

The number one goal of the National Committee is to raise its full \$11.5 million budget for 1981. The budget, which is the largest ever in an off-election year, is absolutely essential if we are to solidify and expand the dramatic gains we made among traditional Democratic voters in 1980.

In my opinion, if the budget is not fully raised, it will hurt the Party's plans to expand our base of support and elect more Republicans --across the board-- in 1982.

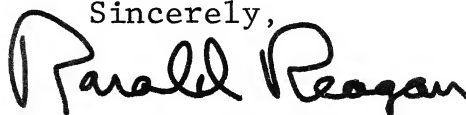
For that reason, I hope you will become a Sustaining Member by sending the most generous contribution you possibly can to our Party. Frankly, this is the only way the Committee can raise its 1981 budget.

I sincerely hope your name will be on the list of members who have given their support to the National Committee in 1981.

On January 20th, I took the solemn oath of office as your President. On that day, as today, I felt a deep appreciation for the support you have given our Party.

I urge you to stand by our Party so that together you and I can bring about the fundamental changes America must make to move forward as a prosperous, united and strong nation.

Sincerely,

A handwritten signature in dark ink, reading "Ronald Reagan". The signature is written in a cursive, flowing style with a large, prominent "R" at the beginning.

Ronald Reagan

RR/pas